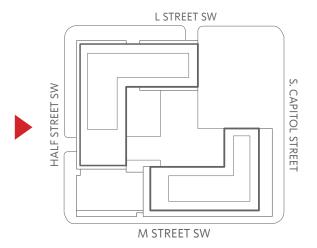


1 ELEVATION: WEST

SCALE: 1"=30'-0"



**SIGN TYPES** 

**RETAIL SIGNAGE** 

BUILDING SIGNAGE

#### **CODE ALLOWANCE – ONE ADDRESS**

#### SIGNS ABOVE FIRST STORY

(LINEAR FEET x HEIGHT ABOVE 20'-0") 289.83 x 132.33 = 38,353.20 SF 38,353.20 SF x 1/40 = **958.83 MAX SF** 

#### **FIRST STORY SIGNS**

(LINEAR FEET x 2) 289.83 x 2 = **579.66 MAX SF** 

## CODE ALLOWANCE – ADDRESS B ONLY

SIGNS ABOVE FIRST STORY (LINEAR FEET × HEIGHT ABOVE 20'-0") 78 × 132.33 = 10,321.74 SF 10,321.74 SF × 1/40 = **258.04 MAX SF** 

## FIRST STORY SIGNS

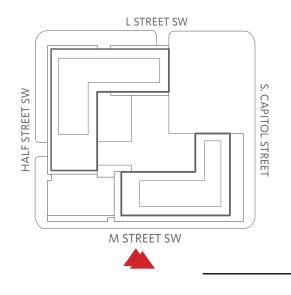
(LINEAR FEET x 2) 78 x 2 = **156 MAX SF** 



'-- RETAIL & BUILDING SIGNAGE

1 ELEVATION: SOUTH

SCALE: 1"=30'-0"



## **SIGN TYPES**

**RETAIL SIGNAGE** 

BUILDING SIGNAGE

#### CODE ALLOWANCE

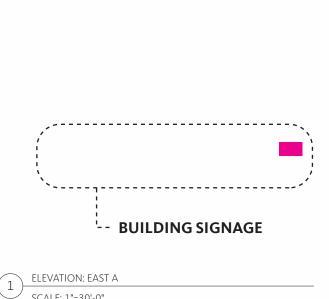
#### SIGNS ABOVE FIRST STORY

(LINEAR FEET x HEIGHT ABOVE 20'-0") 322.17 x 119.5 = 38,499.32 SF 38,499.32 SF x 1/40 = **962.48 MAX SF** 

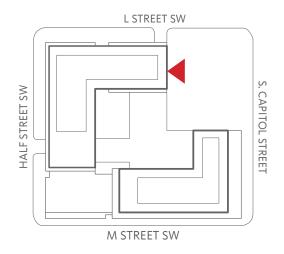
#### FIRST STORY SIGNS

(LINEAR FEET x 2) 322.17 x 2 = **644.34 MAX SF** 





SCALE: 1"=30'-0"



**SIGN TYPES** 

BUILDING SIGNAGE

#### **CODE ALLOWANCE**

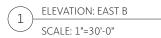
#### **SIGNS ABOVE FIRST STORY**

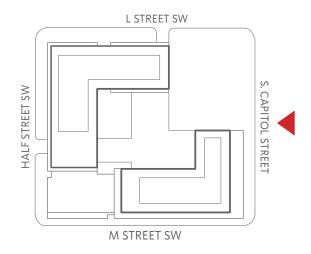
(LINEAR FEET x HEIGHT ABOVE 20'-0") 81.92 x 119.67 = 9,803.37 SF 9,803.37 SF x 1/40 = **245.08 MAX SF** 

#### **FIRST STORY SIGNS**

(LINEAR FEET x 2) 81.92 x 2 = **163.84 MAX SF** 







**SIGN TYPES** 

**RETAIL SIGNAGE** 

**BUILDING SIGNAGE** 

#### **CODE ALLOWANCE**

#### SIGNS ABOVE FIRST STORY

(LINEAR FEET x HEIGHT ABOVE 20'-0") 144.92 x 119.67 = 17,342.58 SF 17,342.58 SF x 1/40 = **433.56 MAX SF** 

#### **FIRST STORY SIGNS**

(LINEAR FEET x 2) 144.92 x 2 = **289.84 MAX SF** 

#### **Proposed Design Typical Storefront**



Gensler 🔯 JBG SMITH

#### Building Signage **Proposed Design**



#### **Building Identification**

Building identification signage could be placed on or adjacent to architectural structures but should be highly visible to vehicles and pedestrians. Signage may be internally or halo illuminated and could be placed inside or outside of the building shell.

**Parking Identification** Parking identification signage should be clearly visible against the background it sits on and use complementary materials to the surrounding architecture. Letterforms and arrows may be illuminated or have light shining on them for night time visibility.



#### Proposed Design Retail Signage



#### Painted or Dimensional Signs

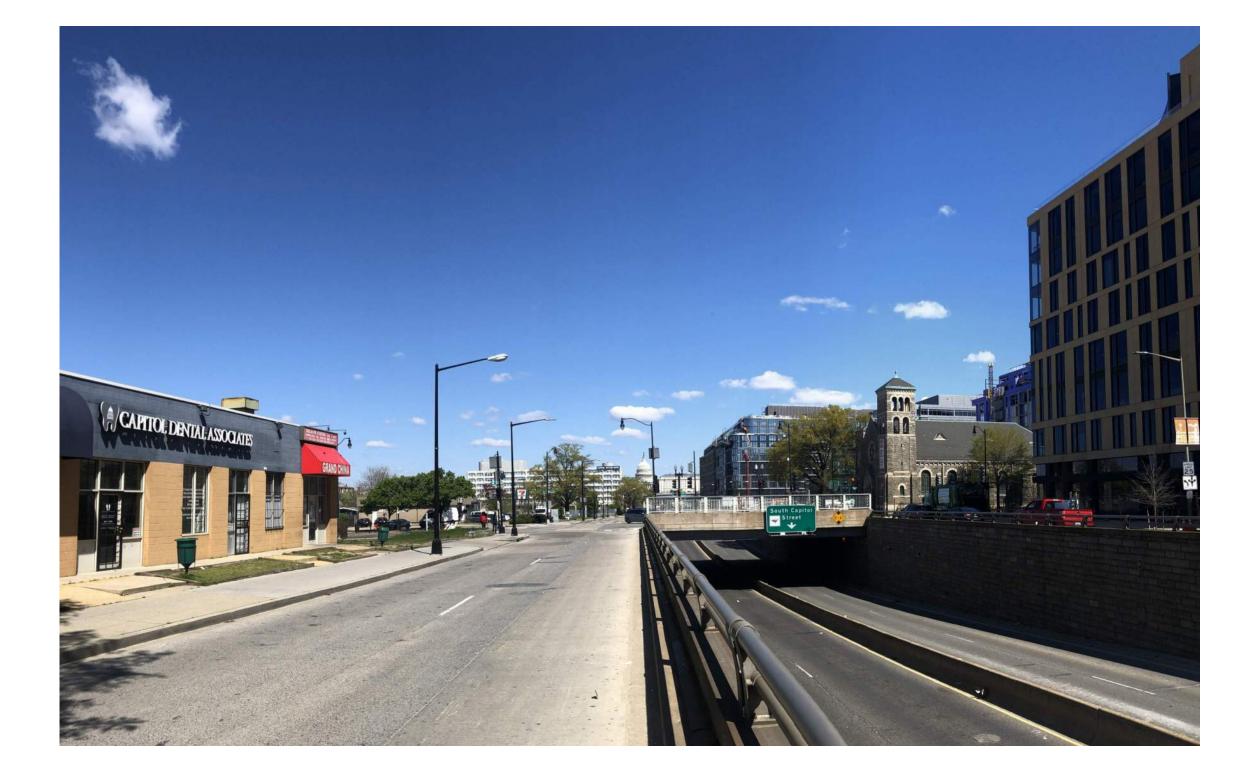
Signage could be placed on, above or below canopies and other architectural structures but must feel complementary and fully integrated. Signage may consist of flat or dimensional lettering and could be internally or halo illuminated.

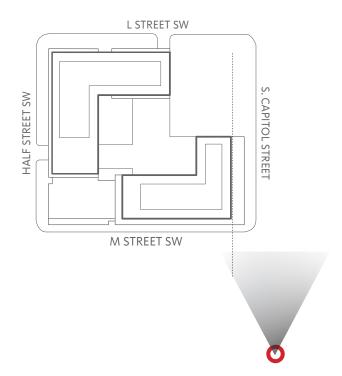


#### **Blade Signs**

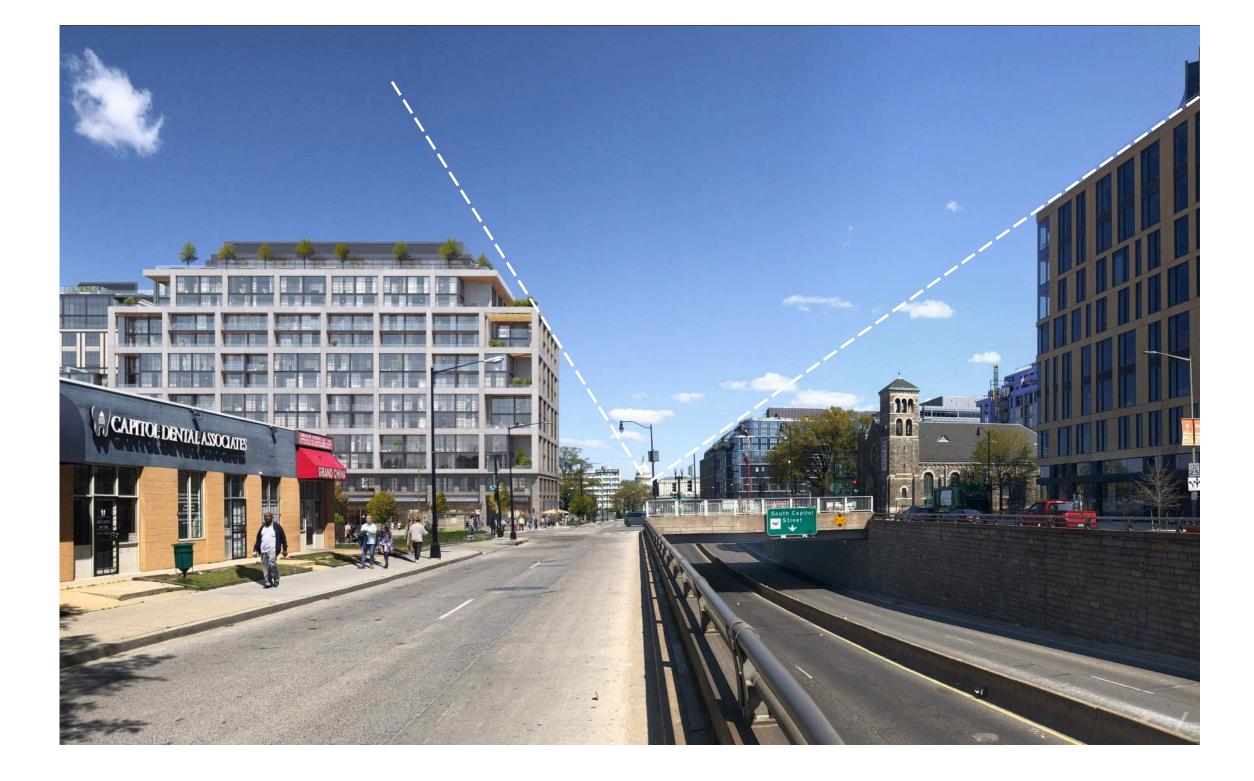
Blade signs shall be directly mounted to the building and materiality must feel complementary to surrounding architecture. Lettering on thee signs could be dimensional or flat and sign may be internally illuminated.

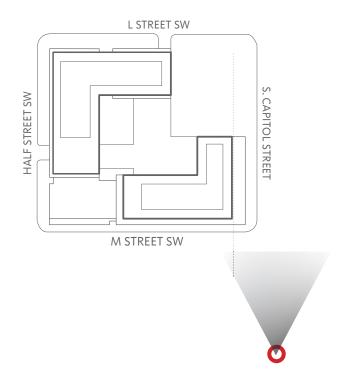
## **Proposed Design** South Capitol Street View (Existing Conditions)



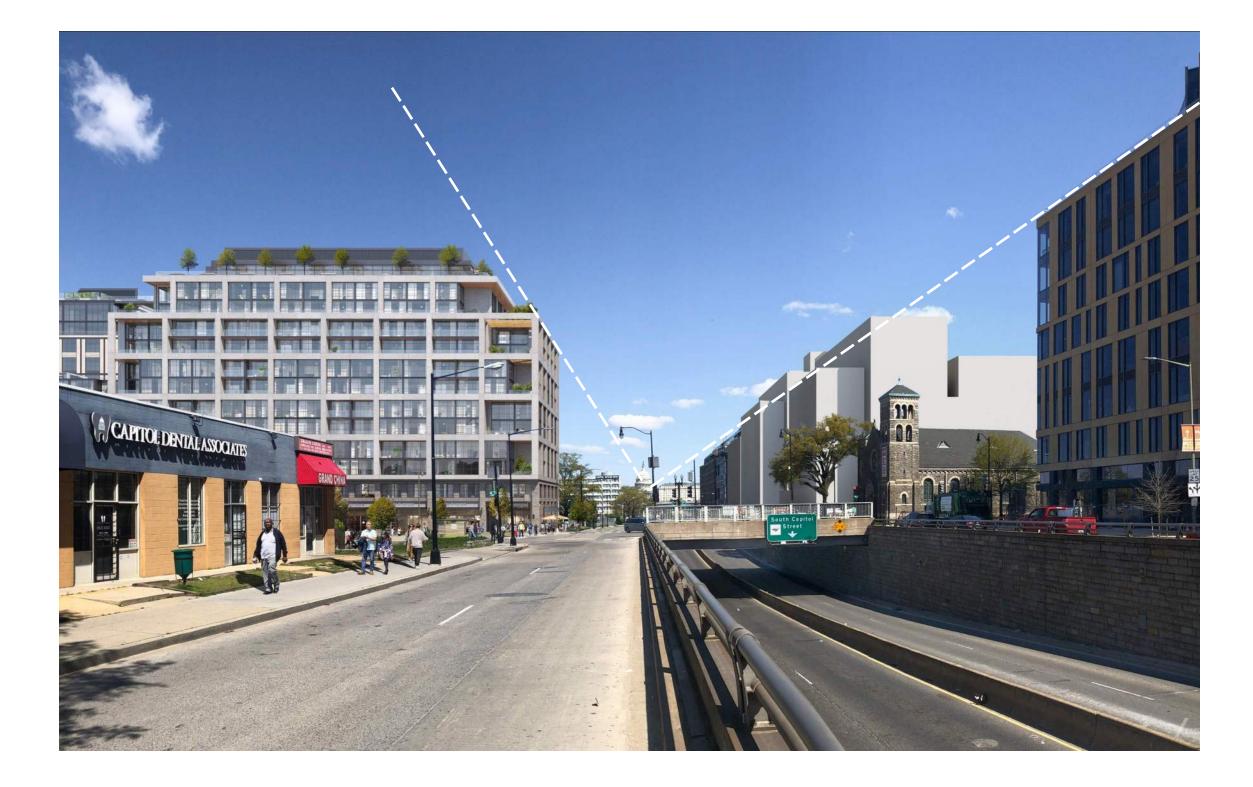


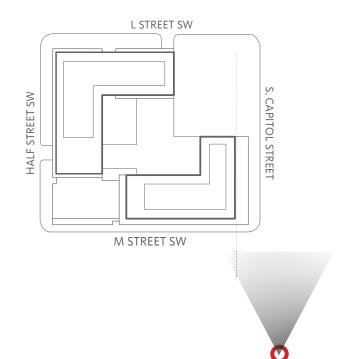
## **Proposed Design** South Capitol Street View (Proposed Conditions)





#### South Capitol Street View (Proposed Conditions + Future Density) **Proposed Design**



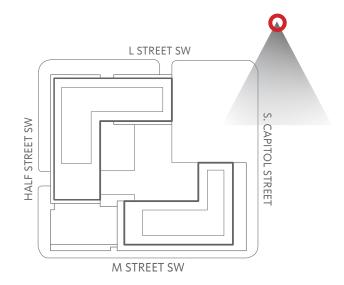


## **Proposed Design** South Capitol Street View (Proposed Conditions)



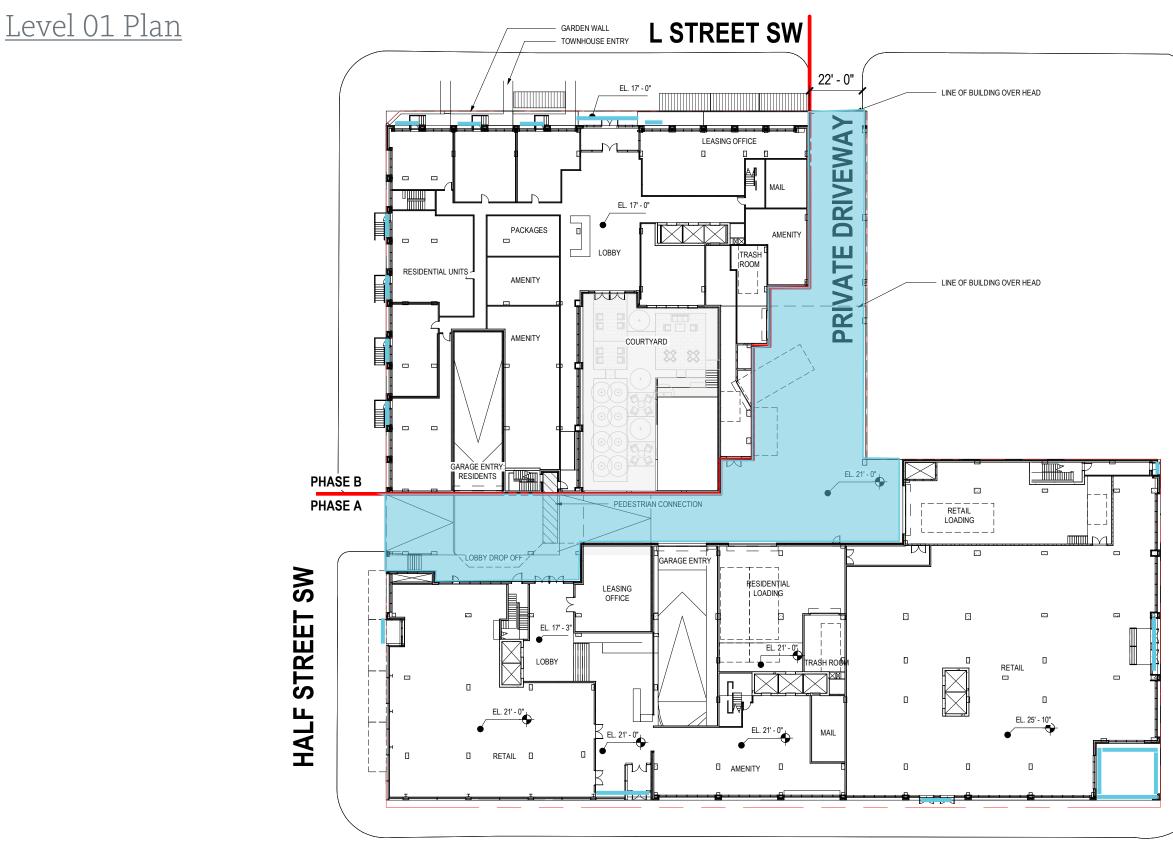
Foreground lot shown without future building context.

Foreground lot shown with future building context.



## **Proposed Design** Lighting Examples





**M STREET SW** 

NOTES:

APPLICANT REQUESTS FLEXIBILITY TO VARY THE LOCATION AND DESIGN OF ALL INTERIOR COMPONENTS, INCLUDING PARTITIONS, STRUCTURAL SLABS, DOORS, RETAIL ENTRANCES, HALLWAYS, COLUMNS, STAIRWAYS, AND MECHANICAL ROOMS, PROVIDED THAT THE VARIATIONS DON'T CHANGE THE EXTERIOR CONFIGURATION OF THE BUILDING.

PHASE A & B OF THE PROJECT MAY BE BUILT SIMULTANEOUSLY OR IN PHASES.

THE DESIGN AND LAYOUT OF THE POOL, TRELLIS, COURTYARDS, AND OUTDOOR AMENITY AREAS ARE PRELIMINARY AND ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. FINAL LAYOUTS MAY VARY.

> LOW PATH LIGHTING FOR EGRESS

DOWNLIGHTS OR WALL SCONCES

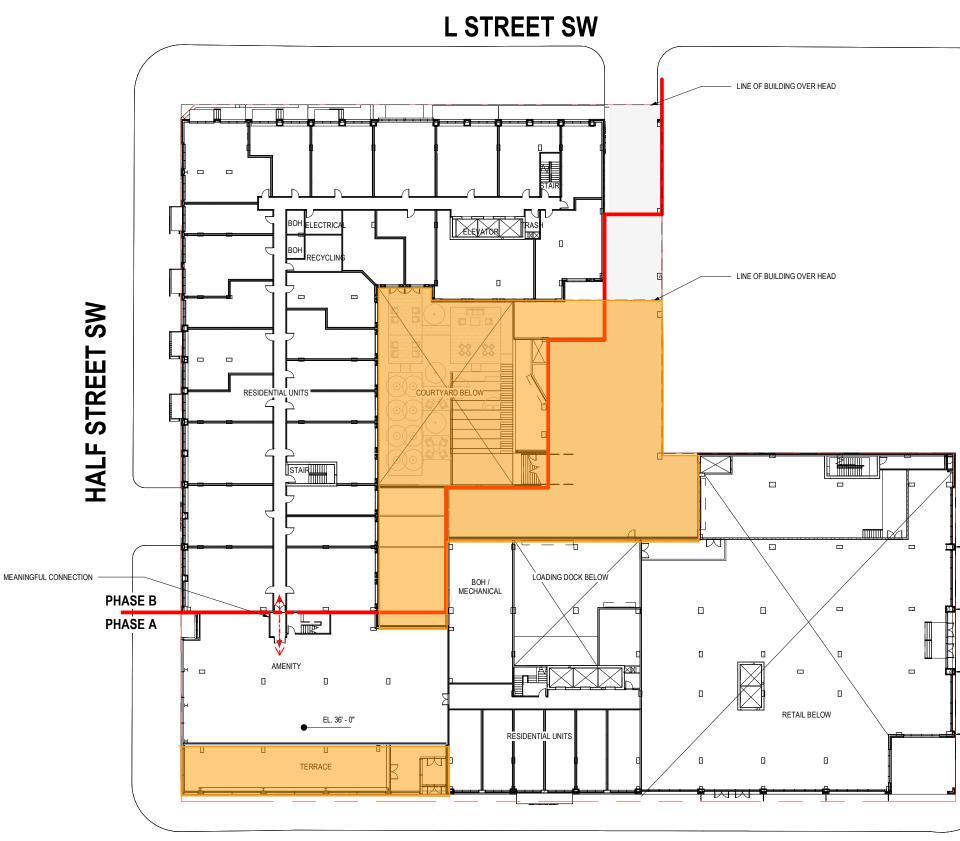
OVERHEAD DOWNLIGHTS, TO COMPLY WITH 1:1 SETBACK REQUIREMENTS

The lighting shown on these plans is functional illumination for building occupants. There will be no architectural facade lighting.



SOUTH CAPITOL ST SW

Level 02 Plan



**M STREET SW** 

NOTES:

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> LOW PATH LIGHTING FOR EGRESS

DOWNLIGHTS OR WALL SCONCES

OVERHEAD DOWNLIGHTS, TO COMPLY WITH 1:1 SETBACK REQUIREMENTS

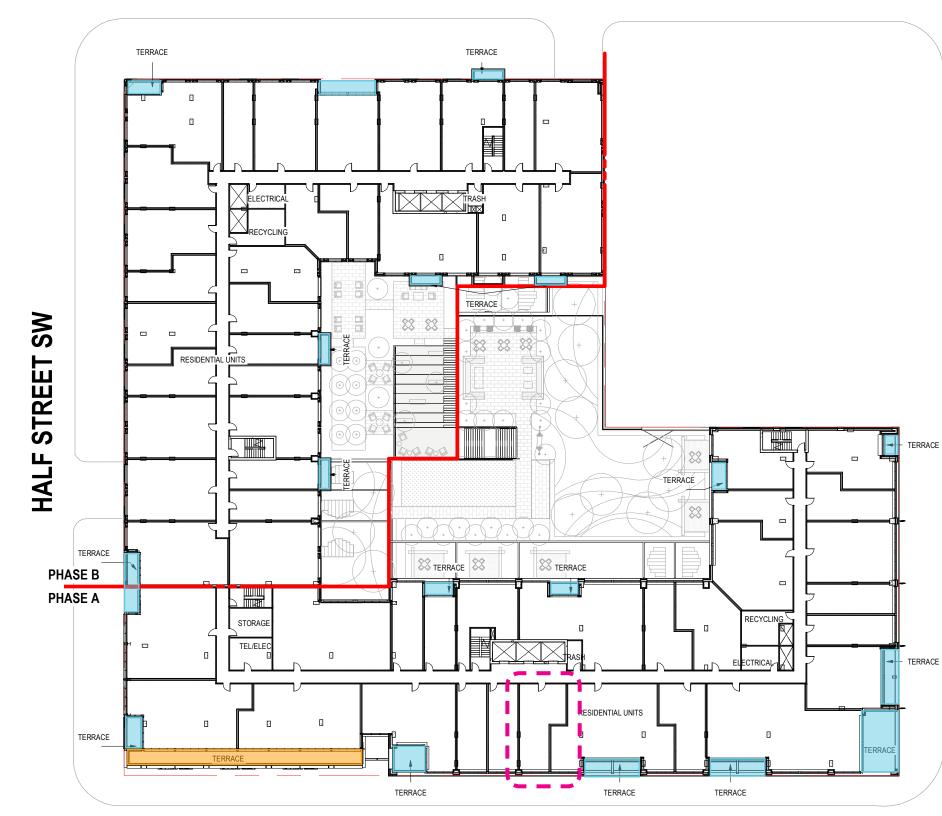
The lighting shown on these plans is functional illumination for building occupants. There will be no architectural facade lighting.



SOUTH CAPITOL ST SW

# Level 03-08 Plan

L STREET SW



**M STREET SW** 

Proposed location of IZ unit on Level 5. Location is subject to change based on final floor plans.

NOTES:

SW

ST

SOUTH CAPITOL

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> LOW PATH LIGHTING FOR EGRESS

DOWNLIGHTS OR WALL SCONCES

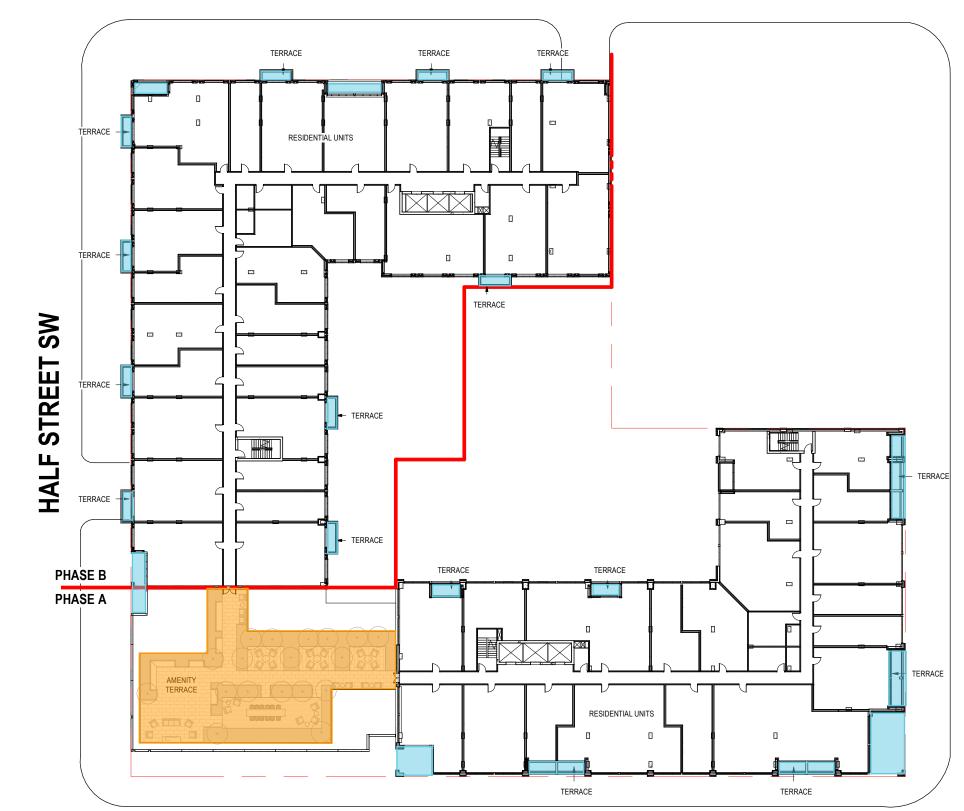
OVERHEAD DOWNLIGHTS, TO COMPLY WITH 1:1 SETBACK REQUIREMENTS

The lighting shown on these plans is functional illumination for building occupants. There will be no architectural facade lighting.



## **Proposed Design** Level 09-11 Plan

L STREET SW



NOTES:

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PHASE A & B OF THE PROJECT MAY BE BUILT SIMULTANEOUSLY OR IN PHASES.

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> LOW PATH LIGHTING FOR EGRESS

DOWNLIGHTS OR WALL SCONCES

OVERHEAD DOWNLIGHTS, TO COMPLY WITH 1:1 SETBACK REQUIREMENTS

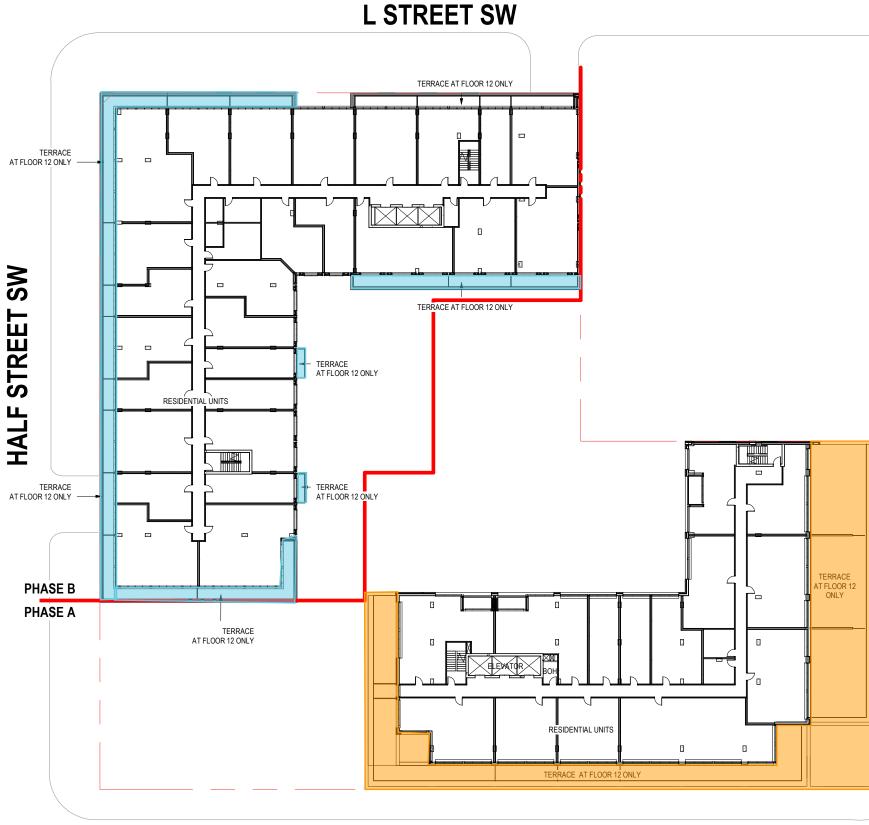
The lighting shown on these plans is functional illumination for building occupants. There will be no architectural facade lighting.



SOUTH CAPITOL ST

SW

## Level 12-13 Plan



**M STREET SW** 

NOTES:

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> LOW PATH LIGHTING FOR EGRESS

DOWNLIGHTS OR WALL SCONCES

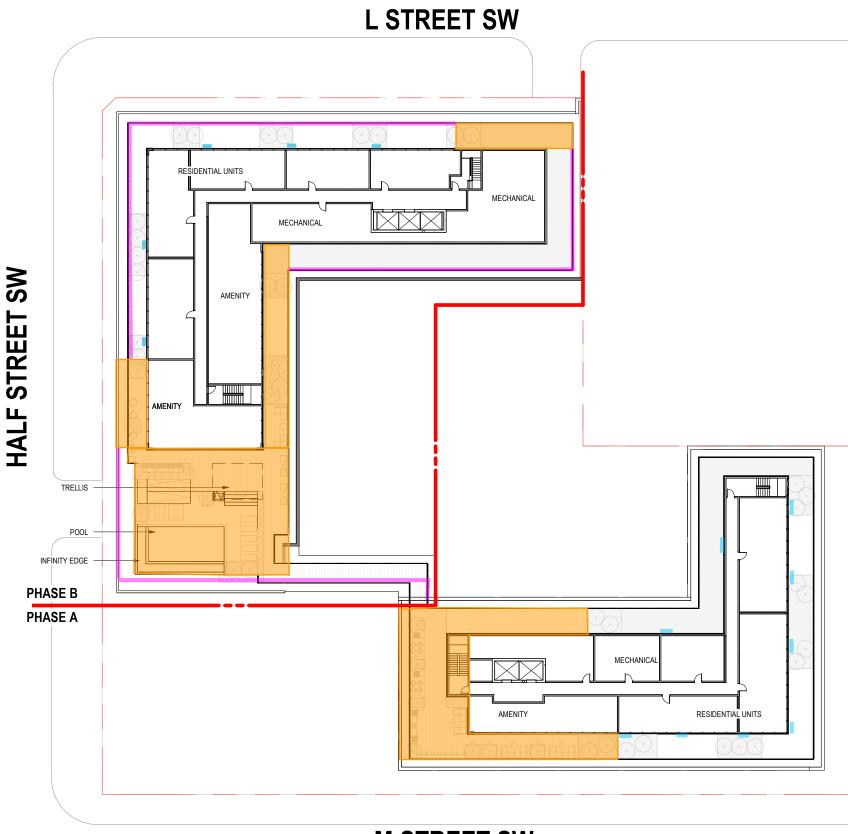
OVERHEAD DOWNLIGHTS, TO COMPLY WITH 1:1 SETBACK REQUIREMENTS

The lighting shown on these plans is functional illumination for building occupants. There will be no architectural facade lighting.



SW ST SOUTH CAPITOL

Penthouse Plan



## **M STREET SW**

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> LOW PATH LIGHTING FOR EGRESS

DOWNLIGHTS OR WALL SCONCES

OVERHEAD DOWNLIGHTS, TO COMPLY WITH 1:1 SETBACK REQUIREMENTS

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SW ST SOUTH CAPITOL